Assignment # 9 (Due week of Nov. 27th.)
Read Chapters 5 & 9 in the Strategy Book:
Write a combined Executive Summary (~3 pages total) on both chapters. Answer the following questions at the end of the summary.
1. Apply SWOT Analysis to yourself and give at least 3 answers for each category.
2. What is a cooperative strategy and why would a company pursue this type of arrangement?

Assignment # 10 (Due week of Dec. 4th.) There will be no grade. The assignment is given in the hope that it will improve the course for future students or perhaps even eliminate the course. I would appreciate a serious critique of the class. I am not interested in personality matters. It is not about me - it is about the course content and value.
1. Is the information relevant?
2. Do you believe that you have a better understanding of how industry works?
3. What subjects would you add or delete from the course?
4. Would you recommend the course to others?
4. Should the course be dropped?
If you are concerned about my being disturbed or prejudiced by your answers you may submit the assignment without identification.